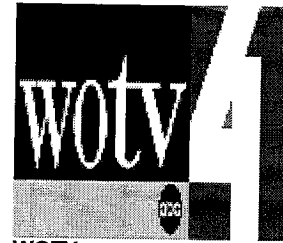


ORDER**WOTV**

Orders
Order / Rev: 210297
Alt Order #: 6858961
Product Desc: UPTON FOR ALL OF US
Estimate: 3239
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 09/27/12 / 10/29/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: National Media
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Upton for All of Us
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN16589
Agency External ID: IN302/SP102/SP1137/AL1713/MO2553

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/29/12 | 11/03/12 | 3 | \$4,500.00 | \$3,825.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-------------------|-------------------|-------------|
| November 2012 | 3 | \$4,500.00 | \$3,825.00 | 0.00 |
| Totals | 3 | \$4,500.00 | \$3,825.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------|--------------|--------------|-------------------------------|---------|
| Petry Philadelphia | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|-----------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|---------------|----------|-------------------|
| E 1 | WOTV | 11/03/12 | 11/03/12 | MI/MSU Football | CM | 330p-7p | -----S- | :30 | 2 | \$1,500.00 | P4 | 0.00 | NM | 2 | \$3,000.00 |
| | | | | MI/MSU Football | | (3:30 PM-7:00 PM) | | | | | | | | | |
| | | | | NCAAFL MSU/UM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | 2 | | | | \$1,500.00 | | 0.00 | | | |
| N 2 | WOTV | 11/03/12 | 11/03/12 | MI/MSU Football | CM | 330p-7p | -----S- | :30 | 1 | \$1,500.00 | P4 | 0.00 | NM | 1 | \$1,500.00 |
| | | | | MI/MSU Football | | (3:30 PM-7:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | 1 | | | | \$1,500.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 3 | \$4,500.00 |